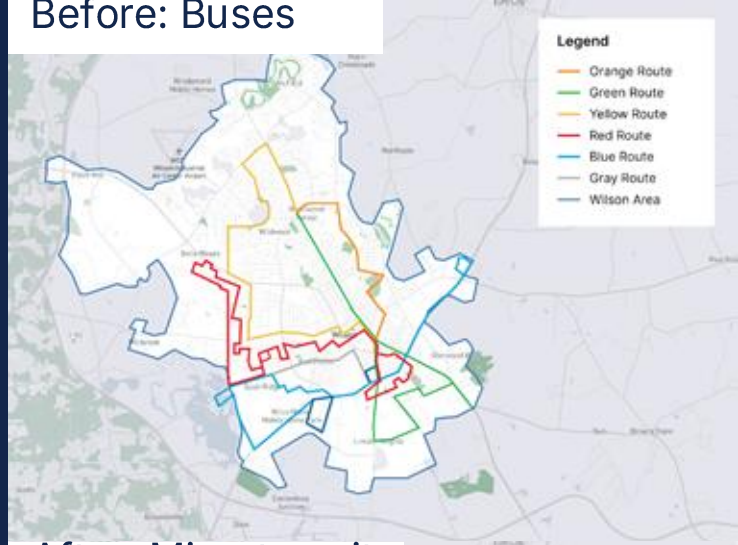
Transforming public transit in cities across America



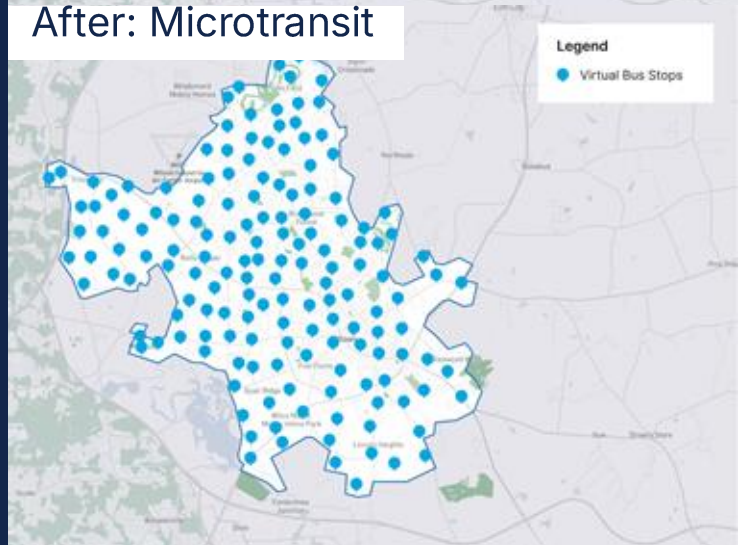
We redesigned the entire public transit system of Wilson, NC



Before: Buses



After: Microtransit

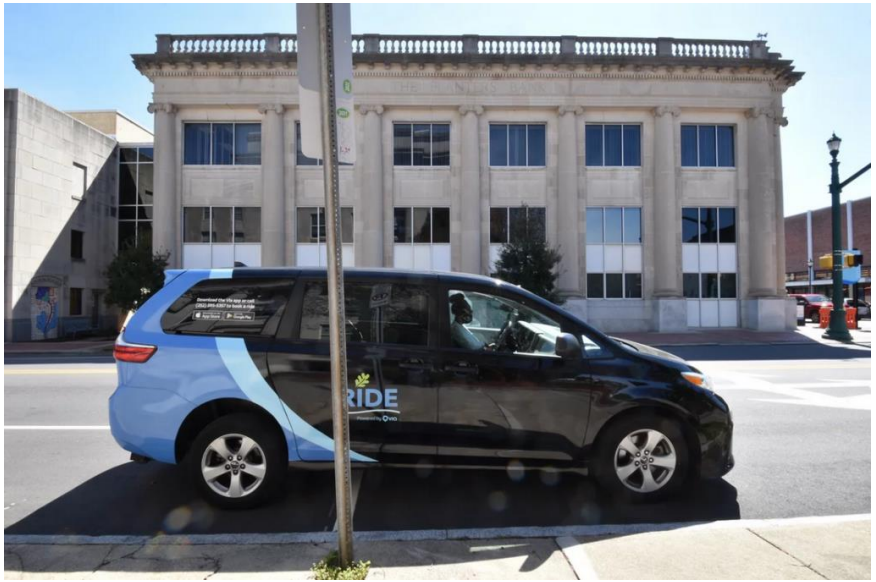


In Wilson, reimagining public transportation with microtransit dramatically expanded access to jobs

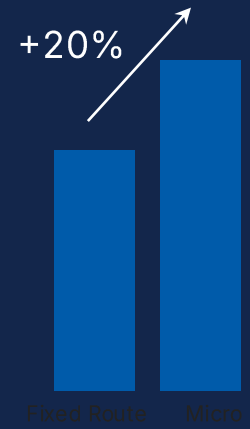
WILSON
NORTH CAROLINA

↑ 2x
Ridership

↑ 60%
Transit coverage



For the same annual budget, Springfield, OH is growing ridership and improving passenger experience



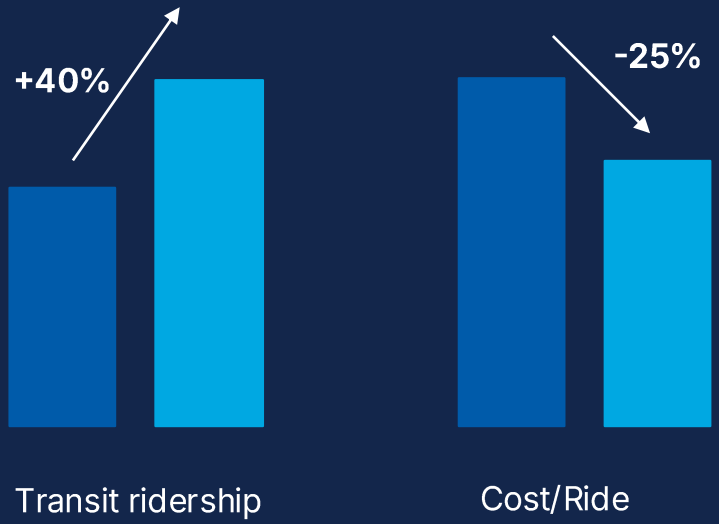
Annual Ridership



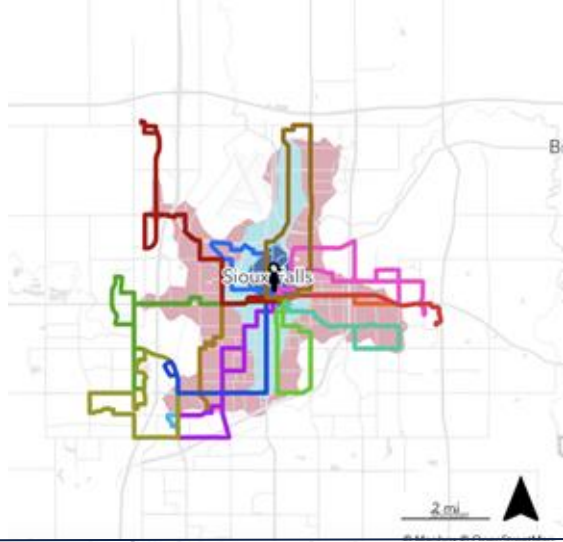
Average Wait Time



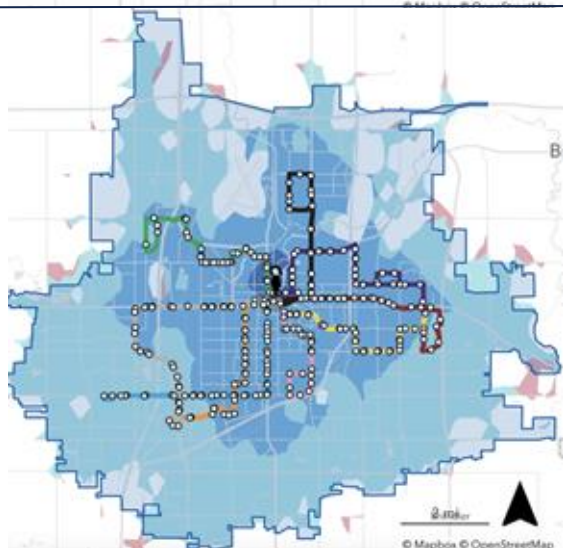
Sioux Falls, SD reversed years of declining ridership and increasing costs



Before:
70,000 jobs accessible



After:
123,000 jobs accessible



We are fundamentally transforming the perception of public transit

I met a man who was spending $300 a week on Uber just to get to and from his hourly job. Another resident couldn't work at all because she couldn't afford a car. That's when my thinking changed. Transit isn't a luxury. For some people, it's as essential as water or electricity. And once you see it that way, you can't ignore it. As I finish up my second and final term as mayor, fixing transit is now one of my proudest legacies.













Cities across the U.S. are modernizing their public transit systems



"We really agree with Via's mission to disrupt transit, to modernize it, to make it more efficient, and to solve the questions of why transit is so expensive and why don't enough people ride it."

– Derek Winning, Executive Director TCRTA



"The new mobility service will deliver a modern, expansive transportation experience designed to make getting around WPB easier, faster, and more reliable."

- Kathleen Joy, WBP City Spokesperson



"I've had an opportunity to get to know Via over the past few years through some of the organizations that I'm involved in, and I have found them to be innovative and creative and receptive and have done some really remarkable things in areas that we care about, with paratransit in particular we know they done some wonderful work.

– Mayor Kim Norton

Driving a global phenomenon: technology and data-enabled transit

